



**PRAIRIE VIEW
A&M UNIVERSITY**

SYLLABUS

EMIS 5351Y01-2420-25319 – INFORMATION TECHNOLOGY AND ORGANIZATIONAL VALUE CREATION -- SPRING 2024

Instructors: Professor Emmanuel U Opara
Section # and CRN: Section: Y01; CRN: 25319
Office Location: Room 442, Agriculture/Business Multipurpose Building, PVAMU
Office Phone: 936-261-9261 Office [Cell 832 – 755- 4686]
Email Address: euopara@pvamu.edu

Office Hours: 3:00 pm – 4:00 pm (Online Class Days)
 Mon & Wed: 8:00 am –9:00 am & 3:30 pm – 5:00 pm (Main Campus)

Mode of Instruction: Hybrid

Course Location: Northwest Houston Center Rm 105 and Online

Class Days & Times: Saturdays (9:00 am – 12:00 pm; 1:00 pm – 4:00 pm)

Catalog Description: The role of Information Technology in value creation in organizations will be discussed in this course. Topics will include the business value of organizational technologies (such as ERP, CRM, etc.), IT-based resources, capabilities, and competitive advantage.

Recommended Text: Processes, Systems, and Information: An Introduction to MIS – McKinney Jr. Earl. H Kroenke and David M. 4th Edition - ISBN 10: [0134827007](#) / ISBN 13: [978013482700](#)
[McKinney Jr., Earl](#); [Kroenke, David](#)

Cases and Other Readings: Cases and other readings can be downloaded from the Harvard Publishing website or can be accessed through the library database or Internet. Some reading materials will also be posted on Canvas (eCourses).
 Harvard Publishing Course packs Link: <https://hbsp.harvard.edu/import/998846>
 Strategic Management and Business Policy: Globalization, Innovation, and Sustainability, 15 Edition, published by Pearson, 2020, Authors: Thomas L Wheelen; J David Hunger, Alan N Hoffman, Charles E. Bamford. ISBN 13:9780136879862

Student Learning Outcomes:

	Upon successful completion of this course, students will be able to:	Alignment with Academic Program Learning Goals	Alignment with Core Curriculum Learning Goals
1	Critically assess in-depth technology-based decision-making and competitive strategies and innovation tools	Mastery of Content	Critical Thinking
2	Appreciate the importance of information technology to gain a competitive advantage	Mastery of Content	Critical Thinking
3	Describe the role of Information systems in the value-creation process	Mastery of Content	Critical Thinking
4	Demonstrate the ability to think critically in relation to a particular problem, situation, or strategic decision through real-world scenarios presented through case studies	Mastery of Content Communication	Critical Thinking Teamwork
5	Develop the skills to diagnose problems through business case analyses and recommend plans of action to address specific situations and meet strategic goals	Mastery of Content Communication	Critical Thinking Teamwork

6	Recognize information technology decisions that present ethical challenges and make appropriate recommendations for ethical decision-making	Mastery of Content Communication	Critical Thinking Teamwork
---	---	-------------------------------------	-------------------------------

Major Course Requirements

Method of Determining Final Course Grade

Course Grade Requirement	Value
1) Attendance & Class participation	5%
2) Assignments	20%
3) Pop Quizzes	5%
4) Team Case Analysis	30%
5) Team Presentation – Individual contributions	20%
6) Final Exam	20%
Total:	100%

Grading Criteria

A = 90.0% – 100%

B = 80.0% – 89.9%

C = 70.0% – 79.9%

D = 60.0% – 69.9%

F = < 60.0%

If a student has stopped attending the course (i.e. “stopped out”) at any point after the first day of class but did not officially withdraw from the course and has missed assignments and exams, including the final exam, and performed below the grade level of a D, a grade of FN (failed-nonattendance) will be assigned for the final course grade to ensure compliance with the federal Title IV financial aid regulations. In contrast, if the student has completed all assignments and exams, including the final exam, but performed below the grade level of a D, a grade of F will be assigned for the final course grade

Attendance & Class Participation

Regular and punctual attendance is a requirement for all students enrolled in this course. Class discussion is an important part of the learning process. Each individual is expected to participate in class discussions. This keeps the class more informal and interesting and provides a better learning experience for all. One or more students may be asked to take the lead in getting the ball rolling for the article discussion. If you have read the article, you should have no difficulty in handling such a lead-off request. After the initial lead, the discussion will be opened to the class but I reserve the right to call on specific students during the discussions.

Assignments

Three assignments based on the reading material will be given during the course. These assignments are in addition to case analyses. All assignments should be neatly and professionally done. Proper spelling, grammar, and English usage are expected. Complete sentences are required. You must write using your own words. You will be penalized if you copy phrases, sentences, or paragraphs from any other source without proper citations.

Pop Quizzes

During the semester, there will be pop quizzes on the required/suggested readings or topics that have been covered.

Team Case Analysis

Students will work in groups to complete 2 (two) case study reports and present the cases selected by the instructor. Participation in this group work is a requirement for this class. Your group work grade will be based on the project’s grading as well as evaluations from your peer group members. Everyone is required to fill in a peer

evaluation form after each group work. For presentations, all groups must be ready to present at the beginning of the class.

Team Presentation

Each team will make a presentation on a current technology topic. The presentations are expected to be professional, covering the topic thoroughly, and convey the knowledge of your topic. You will be graded individually as you present on the **mastery** of the "subject matter". PowerPoint should be used. Additionally, each team will supply a Topic Cheat-Sheet to each member of the class (be sure to make enough copies). The Cheat-Sheet should give your class members a brief analysis of the topic and provide a document that the student can use as a reference in the future (key points, definitions of terms, visual aids, etc.). Providing your PowerPoint slides as your Cheat-Sheet is not acceptable. The Cheat-Sheet should be a professional deliverable.

Final Exam

The final exam will be held on the last day of class. The exam will be based on the reading materials and the issues discussed in class. The final exam should be taken as scheduled. No makeup exam will be allowed except under documented emergencies (See Student Handbook).

Course Procedures or Additional Instructor Policies

- This syllabus provides a general plan for the course. Changes in assignment due dates and exam schedules may be made in class or via eCourses. It is the student's responsibility to be aware of these changes.
- Regular and punctual attendance is a requirement for all students enrolled in this course.

Submission of Assignments:

All assignments will be posted on eCourses. Submissions will have to be made on eCourses unless instructed otherwise. All assignments should be neatly and professionally done. No extension on the due date will be provided.

Communication:

Email is the best way to communicate with your instructor. Emails should be sent to the instructor via the instructor's PVAMU email address. All emails will receive a response from the instructor within 48 hours.

Course Schedule:

A tentative course schedule is given below. This is **subject to change** as semester progresses

COURSE SCHEDULE*

Week	Dates	Readings	Deliverables
1 In-person	1/20	Introduction and Course Overview Value Creation, Value Destruction & Role of Information [AI, ML & DL] Technology (IT) Required Readings: <ul style="list-style-type: none"> • <i>The Elements of Value: Measuring - and delivering - what consumers really want</i> • <i>Seven Technologies Remaking the World</i> • <i>Mastering the Three Worlds of Information Technology</i> • <i>Six IT Decisions Your IT People Shouldn't Make</i> Case 1: Artificial Intelligence & Machine Learning as Business Tools: A Framework for Diagnosing Value Destruction Potentials	In-class discussion
2 Online	1/27	IT Driven Competition - NTT Docomo's Race to 5G Required Readings: <ul style="list-style-type: none"> • <i>The Five Competitive Forces That Shape Strategy</i> • <i>Reinventing Your Business Model</i> • <i>Blue Ocean Strategy</i> • <i>Strategy and the Internet</i> • <i>How Smart, Connected Products Are Transforming Competition</i> 	Assignment 1
3 In-person	2/03	Business, Corporate Strategies and IT Alignment Required Readings: <ul style="list-style-type: none"> • <i>You Need to Focus on Tactics, and IT Needs Strategic Alignment: How to Derive an IT-Enabled Business Strategy</i> • <i>Best Practices in IT Portfolio Management</i> • <i>Getting IT Right</i> • <i>Information Technology and the Board of Directors</i> Case 2: Strategic Reading: Corporate Strategy	Case 1 Presentation In-class discussion
4 Online	2/10	IT Governance Required Readings: <ul style="list-style-type: none"> • <i>IT Governance Simultaneously Empowers and Controls</i> • <i>Five Key IT Decisions: Making IT a Strategic Asset</i> • <i>IT Governance Archetypes for Allocating Decision Rights</i> • <i>A Matrixed Approach to Designing IT Governance</i> • <i>What IT Governance Works Best</i> 	Assignment 2
5 In-person	2/17	Ethics & Information Privacy Required Readings: <ul style="list-style-type: none"> • <i>Four Ethical Issues of the Information Age</i> • <i>Privacy Protection, Control of Information, and Privacy-Enhancing Technologies</i> • <i>How Ethics Can Enhance Organizational Privacy: Lessons from the ChoicePoint and TJX Breaches</i> 	Case 2 Presentation In-class discussion
6 Online	2/24	Case: Using Artificial Intelligence to Screen Human Intelligence Required Readings: <ul style="list-style-type: none"> • Using Big Data and AI to recruit, screen, hire, place and develop talent for the organization. • how data and artificial intelligence can either help managers reduce bias in a hiring process. 	Assignment 3 Harvard Business Review
7 In-person	3/03	Team Presentations Final Exam Review	Technology Topic Presentations
8 Online		Final Exam	

*The instructor reserves the right to make changes to the schedule. Students will be informed of these changes in class or via the class webpage (eCourses).

Student Support and Success

John B. Coleman Library

The John B. Coleman Library's mission is to enhance the scholarly pursuit of knowledge, to foster intellectual curiosity, and to promote life-long learning and research through our innovative services, resources, and cultural programs, which support the Prairie View A&M University's global mission of teaching, service, and research. It maintains library collections and access both on campus, online, and through local agreements to further the educational goals of students and faculty. Website: <https://www.pvamu.edu/library/>; Phone: 936-261-1500.

Academic Advising Services

Academic Advising Services offers students a variety of services that contributes to student success and leads towards graduation. We assist students with understanding university policies and procedures that affect academic progress. We support the early alert program to help students get connected to success early in the semester. We help refer students to the appropriate academic support services when they are unsure of the best resource for their needs. Faculty advisors support some students in their respective colleges. Your faculty advisor can be identified in PantherTracks. Advisors with Academic Advising Services are available to all students. We are located across campus. Find your advisor's location by academic major at www.pvamu.edu/advising. Phone: 936-261-5911.

The University Tutoring Center

The University Tutoring Center (UTC) offers free tutoring and academic support to all registered PVAMU students. The mission of the UTC is to help provide a solid academic foundation that enables students to become confident, capable, independent learners. Competent and caring staff and peer tutors guide students in identifying, acquiring, and enhancing the knowledge, skills, and attitudes needed to reach their desired goals. Tutoring and academic support are offered face-to-face in the UTC, in virtual face-to-face sessions (<https://www.pvamu.edu/student-success/sass/university-tutoring-center/>), and through online sessions (<https://www.pvamu.edu/pvplace/>). Other support services available for students include Supplemental Instruction, Study Break, Academic Success Workshops, and Algebra Study Jam. Location: J. B. Coleman Library, Rm. 307; Phone: 936-261-1561; Email: pv tutoring@pvamu.edu; Website: <https://www.pvamu.edu/student-success/sass/university-tutoring-center/>.

Writing Center

The Writing Center provides well-trained peer tutors to assist students with writing assignments at any stage of the writing process. Tutors help students with various writing tasks from understanding assignments, brainstorming, drafting, revising, editing, researching, and integrating sources. Students have free access to Grammarly online writing assistance. Grammarly is an automated proofreading and plagiarism detection tool. Students must register for Grammarly by using their student email address. In addition, students have access to face-to-face and virtual tutoring services either asynchronously via email or synchronously via Zoom. Location: J. B. Coleman Library, Rm. 209; Phone: 936-261-3724; Website: <https://www.pvamu.edu/student-success/writing-center/>; Grammarly Registration: <https://www.grammarly.com/enterprise/signup>.

Academic Early Alert

Academic Early Alert is a proactive system of communication and collaboration between faculty, academic advisors, and PVAMU students that is designed to support student success by promptly identifying issues and allowing for intervention. Academic Early Alerts help students by providing a central location to schedule advising appointments, view advisor contact information, and request assistance. Students who recognize that they have a problem that is negatively affecting their academic performance or ability to continue school may self-refer an Academic Early Alert. To do so, students will log in to PV Place and click on Academic Early Alert on the left sidebar. Phone: 936- 261-5902; Website: <https://www.pvamu.edu/student-success/early-alert/>.

Student Counseling Services

The Student Counseling Services unit offers a range of services and programs to assist students in maximizing their potential for success: short-term individual, couples, and group counseling, as well as crisis intervention, outreach, consultation, and referral services. The staff is licensed by the State of Texas and assists students who are dealing with academic skills concerns, situational crises, adjustment problems, and emotional difficulties. Information shared with the staff is treated confidentially and in accordance with Texas State Law. Location: Hobart Taylor, 2nd floor; Phone: 936-261-3564; Website: <https://www.pvamu.edu/healthservices/student-counseling-services/>.

Office of Testing Services

Testing Services serves to create opportunities by offering a suite of exams that aid in the students' academic and professional success. Currently, we administer entrance (HESI A2), college readiness (TSI assessment), Prior Learning (CLEP, DSST), and proctored exams. Location: Wilhelmina Delco, 3rd Floor, Rm. 305; Phone: 936-261-

3627; Email: aetesting@pvamu.edu; Website: www.pvamu.edu/testing.

Office of Diagnostic Testing and Disability Services

The Americans with Disabilities Act (ADA) is a federal anti-discrimination statute that provides comprehensive civil rights protection for persons with disabilities. Among other things, this legislation requires that all students with disabilities be guaranteed a learning environment that provides for reasonable accommodation of their disabilities. If you believe you have a disability requiring an accommodation, contact the Office of Disability Services. As a federally-mandated educational support unit, the Office of Disability Services serves as the repository for confidential disability files for faculty, staff, and students. For persons with a disability, the Office develops individualized ADA letters of request for accommodations. Other services include learning style inventories, awareness workshops, accessibility pathways, webinars, computer laboratory with adapted hard and software, adapted furniture, proctoring non-standardized test administrations, ASL interpreters, ALDs, digital recorders, Livescribe, and a comprehensive referral network across campus and the broader community. Location: Hobart Taylor, Rm. 1D128; Phone: 936-261-3583; Website: <https://www.pvamu.edu/disabilityservices/>.

Center for Instructional Innovation and Technology Services (CIITS)

Distance Learning, also referred to as Distance Education, is the employment of alternative instructional delivery methods to extend programs and services to persons unable to attend college in the traditional manner. The Center for Instructional Innovation and Technology Services (CIITS) supports student learning through online, hybrid, web-assist, and 2-way video course delivery. For more details and contact information, visit: <https://www.pvamu.edu/dlearning/distance-learning-2-2/students-2/>; Phone: 936-261-3283.

Veteran Affairs

Veterans Services works with student veterans, current military and military dependents to support their transition to the college environment and continued persistence to graduation. The Office coordinates and certifies benefits for both the G.I. Bill and the Texas Hazlewood Act. Location: Evans Hall, Rm. 102; Phone: 936-261-3563; Website: <https://www.pvamu.edu/sa/departments/veteranaffairs/>.

Office for Student Engagement

The Office for Student Engagement delivers comprehensive programs and services designed to meet the co-curricular needs of students. The Office implements inclusive and accessible programs and services that enhance student development through exposure to and participation in diverse and relevant social, cultural, intellectual, recreational, community service, leadership development, and campus governance. Location: Memorial Student Center, Rm. 221; Phone: 936-261-1340; Website: <https://www.pvamu.edu/studentengagement/>.

Career Services

Career Services supports students through professional development, career readiness, and placement and employment assistance. The Office provides one-on-one career coaching, interview preparation, resume and letter writing, and career exploration workshops and seminars. Services are provided for students at the Northwest Houston Center and College of Nursing in the Medical Center twice a month or on a requested basis. Distance Learning students are encouraged to visit the Career Services website for information regarding services provided. Location: Anderson Hall, 2nd floor; Phone: 936-261-3570; Website: <https://www.pvamu.edu/careerservices/>.

University Rules and Procedures

Academic Misconduct

Academic dishonesty is defined as any form of cheating or dishonesty that has the effect or intent of interfering with any academic exercise or fair evaluation of a student's performance. The college faculty can provide additional information, particularly related to a specific course, laboratory, or assignment.

You are expected to practice academic honesty in every aspect of this course and all other courses. Make sure you are familiar with the *University Administrative Guidelines on Academic Integrity*, which can be found on the Academic Integrity webpage at <https://www.pvamu.edu/academicaffairs/academic-integrity/>. Students who engage in academic misconduct are subject to university disciplinary procedures. As listed in the *University Administrative Guidelines on Academic Integrity*, the University Online Catalog, and the Student Code of Conduct, the following are examples of prohibited conduct. This list is not designed to be all-inclusive or exhaustive. In addition to academic sanctions, any student found to have committed academic misconduct that is also a violation of criminal law may also be subject to disciplinary review and action by the Office of Student Conduct (as outlined in the Student Code of Conduct)..

Forms of Academic Dishonesty:

1. **Cheating:** Deception in which a student misrepresents that he/she has mastered information on an academic exercise that he/she has not learned, giving or receiving aid unauthorized by the instructor on assignments or examinations. Examples: unauthorized use of notes for a test; using a "cheat sheet" on a quiz or exam; any alteration made on a graded test or exam which is then resubmitted to the teacher;
2. **Plagiarism:** Careless or deliberate use of the work or the ideas of another; representation of another's work, words, ideas, or data as your own without permission or appropriate acknowledgment. Examples: copying another's paper or answers, failure to identify information or essays from the internet and submitting or representing it as your own; submitting an assignment which has been partially or wholly done by another and claiming it as yours; not properly acknowledging a source which has been summarized or paraphrased in your work; failure to acknowledge the use of another's words with quotation marks;
3. **Collusion:** When more than one student or person contributes to a piece of work that is submitted as the work of an individual;
4. **Conspiracy:** Agreeing with one or more persons to commit an act of academic/scholastic dishonesty; and
5. **Multiple Submission:** Submission of work from one course to satisfy a requirement in another course without explicit permission. Example: using a paper prepared and graded for credit in one course to fulfill a requirement and receive credit in a different course.

Nonacademic Misconduct

The university respects the rights of instructors to teach and students to learn. Maintenance of these rights requires campus conditions that do not impede their exercise. Campus behavior that interferes with either (1) the instructor's ability to conduct the class, (2) the inability of other students to profit from the instructional program, or (3) campus behavior that interferes with the rights of others will not be tolerated. An individual engaging in such disruptive behavior may be subject to disciplinary action. The Office of Student Conduct will adjudicate such incidents under nonacademic procedures.

Sexual Misconduct

Sexual harassment of students and employees at Prairie View A&M University is unacceptable and will not be tolerated. Any member of the university community violating the university's sexual harassment policy will be subject to disciplinary action. In accordance with the Texas A&M University System guidelines, your instructor is obligated to report to the Office of Title IX Compliance (titleixteam@pvamu.edu) any instance of sexual misconduct involving a student, which includes sexual assault, stalking, dating violence, domestic violence, and sexual harassment, about which the instructor becomes aware during this course through writing, discussion, or personal disclosure. The faculty and staff of PVAMU actively strive to provide a learning, working, and living environment that promotes respect that is free from sexual misconduct, discrimination, and all forms of violence. If students, faculty, or staff would like assistance or have questions, they may contact the Title IX Coordinator at 936-261-2144 or titleixteam@pvamu.edu. More information can be found at www.pvamu.edu/titleix, including confidential resources available on campus.

Pregnancy, Pregnancy-related, and Parenting Accommodations

Title IX of the Education Amendments of 1972 prohibits sex discrimination, which includes discrimination based on pregnancy, marital status, or parental status. Students seeking accommodations related to pregnancy, pregnancy-related conditions, or parenting (reasonably immediate postpartum period) are encouraged to contact Student Disability Services or the Dean of Students' Office for additional information and to request accommodations.

Non-Discrimination Statement

Prairie View A&M University does not discriminate on the basis of race, color, sex, religion, national origin, age, disability, genetic information, veteran status, sexual orientation, or gender identity in its programs and activities. The University is committed to supporting students and complying with The Texas A&M University System non-discrimination policy. It seeks to establish an environment that is free of bias, discrimination, and harassment. If you experience an incident of discrimination or harassment, we encourage you to report it. If you would like to speak with someone who may be able to afford you privacy or confidentiality, there are individuals who can meet with you. The Director of Equal Opportunity & Diversity has been designated to handle inquiries regarding the non-

discrimination policies and can be reached at Harrington Science Building, Suite 109 or by phone at 936-261-1744 or 1792.

Class Attendance Policy (See the University Online Catalog for Full Attendance Policy)

Prairie View A&M University requires regular class attendance. Attending all classes supports the full academic development of each learner, whether classes are taught with the instructor physically present or via distance learning technologies such as interactive video and/or the internet. Excessive absenteeism, whether excused or unexcused, may result in a student's course grade being reduced or in the assignment of a grade of "F." Absences are accumulated beginning with the first day of class during regular semesters and summer terms. Each faculty member will include the University's attendance policy in each course syllabus.

Student Academic Appeals Process

Authority and responsibility for assigning grades to students rest with the faculty. However, in those instances where students believe that miscommunication, errors, or unfairness of any kind may have adversely affected the instructor's assessment of their academic performance, the student has a right to appeal by the procedure listed in the University Online Catalog and by doing so within thirty days of receiving the grade or experiencing any other problematic academic event that prompted the complaint.

Technical Considerations

Minimum Recommended Hardware and Software:

- Intel PC or Laptop with Windows 10 or later version; Mac with OS High Sierra*
- Smartphone or iPad/Tablet with Wi-Fi*
- High speed Internet access
- 8 GB Memory
- Hard drive with 320 GB storage space
- 15" monitor, 800x600, color or 16 bit
- Sound card w/speakers
- Microphone and recording software
- Keyboard & mouse
- Most current version of Google Chrome, Safari or Firefox

*Smartphone, Google Chrome books and Android tablets may not be supported. iPads are the only tablets supported.

Note: Be sure to enable Java & pop-ups in the Web browser preferences

Participants should have a basic proficiency of the following computer skills:

- Sending and receiving emails
- A working knowledge of the Internet
- Microsoft Word (or a program convertible to Word)
- Acrobat PDF Reader
- Windows or Mac OS
- Video conferencing software

Netiquette (online etiquette)

Students are expected to participate in all discussions and virtual classroom chats as directed. Students are to be respectful and courteous to others on discussions boards. Foul or abusive language will not be tolerated. Do not use ALL CAPS for communicating to others AS IT CAN BE INTERPRETED AS YELLING. Avoid slang terms such as "wassup?" and texting abbreviations such as "u" instead of "you." Limit and possibly avoid the use of emoticons. Be cautious when using humor or sarcasm as tone is sometimes lost in an email or discussion post and the message might be taken seriously or sound offensive.

Video Conferencing Etiquette

When using Zoom, WebEx, or other video conferencing tools, confirm the visible area is tidy, clear of background clutter, inappropriate or offensive posters, and other distractions. Ensure you dress appropriately and avoid using high traffic or noisy areas. Stay muted when you are not speaking and avoid eating/drinking during the session.

Before the class session begins, test audio, video, and lighting to alleviate technology issues.

Technical Support

Students should go to <https://mypassword.pvamu.edu/> if they have password issues. The page will provide instructions for resetting passwords and contact information if login issues persist. For other technical questions regarding eCourses, call the Center for Instructional Innovation and Technology Services at 936-261-3283 or email ciits@pvamu.edu.

Communication Expectations and Standards

Emails or discussion postings will receive a response from the instructor, usually in less than 48 hours. Urgent emails should be marked as such. Check regularly for responses.

Discussion Requirement

Online courses often require minimal to no face-to-face meetings. However, conversations about the readings, lectures, materials, and other aspects of the course can occur in a seminar fashion. The use of the discussion board will accomplish this. The instructor will determine the exact use of discussion boards.

It is strongly suggested that students type their discussion postings in a word processing application such as Word and save it to their PC or a removable drive before posting to the discussion board. This is important for two reasons:

- 1) If for some reason your discussion responses are lost in your online course, you will have another copy;
- 2) Grammatical errors can be greatly minimized by the use of the spell-and-grammar check functions in word processing applications. Once the post(s) have been typed and corrected in the word processing application, copy and paste to the discussion board.

COVID-19 Campus Safety Measures

To promote public safety and protect students, faculty, and staff during the coronavirus pandemic, PVAMU has adopted policies and practices to limit virus transmission.

- **Self-monitoring** - Students should follow CDC recommendations for self-monitoring. Students who have a fever or exhibit symptoms of COVID-19 should participate in class remotely and should not participate in face-to-face instruction.
- **Face Coverings** - Face coverings (cloth face covering, surgical mask, etc.) are recommended in classrooms, teaching laboratories, common spaces such as lobbies and hallways, public study spaces, libraries, academic resource, and support offices, and outdoor spaces where 6 feet of physical distancing is challenging to maintain reliably.
- **Physical Distancing** - Physical distancing should be maintained between students, instructors, and others in course and course-related activities where possible.
- **Personal Illness and Quarantine** - Students required to quarantine are to participate in courses and course-related activities remotely and must not attend face-to-face course activities. Students should notify their instructors of the quarantine requirement. Students under quarantine are expected to participate in courses and complete graded work unless they have symptoms that are too severe to participate in course activities. Students experiencing personal injury or illness that is too severe for the student to attend class qualify for an excused absence. To receive an excused absence, students must provide appropriate documentation to the Office for Student Conduct, studentconduct@pvamu.edu.

Prairie View A&M University College of Business

Vision

The Prairie View A&M University College of Business strives to be among the best regional business schools in the nation by empowering students from diverse backgrounds to reach their full potential.

Mission

The Prairie View A&M University College of Business provides students from diverse academic and socioeconomic backgrounds with education that helps them become business professionals and leaders who are ethical, entrepreneurial, productive, and prepared to succeed in the global economy. The College achieves excellence through quality teaching, research, service, and engagement with the business community.